

FOR IMMEDIATE RELEASE

<u>LifeWise Digital, Inc. Unveils daviedeals: The User-Curated Mobile Shopping App</u> <u>Revolutionizing Digital Advertising</u>

New York, N.Y. May 18, 2023 – LifeWise Digital, Inc., a trailblazing provider of innovative digital solutions, is thrilled to announce the launch of DavieDeals, a groundbreaking mobile shopping app. DavieDeals empowers consumers to curate their own personalized shopping experience, eliminating the frustration of spam, digital distractions, and irrelevant advertisements typically encountered on various apps, websites, and other digital advertising platforms.

In today's digital landscape, consumers are bombarded with a myriad of ads and promotions, often irrelevant to their interests and preferences. DavieDeals revolutionizes the shopping experience by leveraging user-curated training to ensure users only see ads for products and services they genuinely wish to purchase. The app connects consumers exclusively with the merchants and brands they love, eliminating the noise and distractions associated with most digital advertising vehicles.

"daviedeals marks a significant milestone in the evolution of digital advertising," said Richard DeSimone, CEO of LifeWise Digital, Inc. "Our mission is to empower consumers to take control of their shopping journey, providing them with a curated experience tailored to their individual needs and interests. With DavieDeals, users can finally say goodbye to the noise and clutter of traditional advertising and focus solely on the products and services they truly desire."

daviedeals introduces an array of features designed to enhance the consumer experience and streamline the shopping process:

- User-Curated Ads: Through interactive training and feedback, users train daviedeals to display ads only for the products and services they wish to purchase, creating a truly personalized shopping environment.
- Tailored Recommendations: Based on user preferences and browsing history, daviedeals presents tailored recommendations for merchants and brands, ensuring users connect with the ones they love.
- 3. **Elimination of SPAM and Distractions: daviedeals** filters out spam and irrelevant ads, creating a clutter-free shopping experience that allows users to focus solely on the products and services that matter to them.
- Seamless Navigation: The user-friendly interface and intuitive navigation of daviedeals
 enable users to effortlessly explore a curated selection of deals, promotions, and
 discounts.

LifeWise Digital, Inc. invites consumers to experience the power of DavieDeals and transform their shopping experience. To learn more about DavieDeals or to download the app, please visit www.daviedeals.app.

About LifeWise Digital, Inc.: LifeWise Digital, Inc. is a pioneering provider of innovative digital solutions, dedicated to revolutionizing the way consumers engage with digital advertising. By harnessing the power of user-curated training, artificial intelligence, and machine learning, LifeWise Digital, Inc. aims to empower consumers and deliver a personalized and distraction-free shopping experience.

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